

NLP Practitioner Certification

What will I learn?

The NLP Practitioner Certification will teach you perspectives and techniques that allow you to observe and change your own state so that you can influence others.

In plain language, you'll learn to use your mind and body to recognize unconscious patterns in yourself and others. That will give you the ability to control the influence others have over you, and the influence you have on other people. You'll become more self-aware, more observant, more congruent, and a more fluent and effective communicator.

In NLP terms, you'll learn:

- state management
- congruence
- calibration
- sensory coding, sub modalities, and anchoring
- personal edits to change state
- well-formed outcomes and goals
- rapport
- perceptual positions
- intention and influence
- accelerated learning
- Ericksonian Language and the Meta Model
- chunking up and down
- stories and metaphors
- framing and reframing
- strategies for collaboration
- strategies for influence

Need more detail? Listen to podcast episodes on each day of the course

[Day 1: The congruent self](#)

[Day 2: The social self](#)

[Day 3: Make Stress Work for You](#)

[Day 4: Setting Your Direction](#)

[Day 5: Know What You Want](#)

[Day 6: Language is a Dance](#)

[Day 7: Patterns for Influence](#)

[Day 8: Ways to Make Change Happen](#)

How does the training run?

Each course runs for eight days online, as an intensive (two four-day segments) or as four weekends (or weekday units). Classes run from 10am to 5:30pm, with breaks from 12pm to 1pm and from 3pm to 3:30pm. You can take days in more than one session, but you must complete all 8 days to be certified.

During the certification program, you will:

- learn in short, intense bursts calculated to help you stay focused and in your best learning state
- pay attention to just one or two people at a time in breakout exercises designed to build your acuity
- anchor your learning to your home so that you can fire those anchors more often
- meet people from across the country without any commute time or travel costs
- incorporate NLP techniques into your online communication style to heighten your effectiveness as you communicate online at home and work

Course Fees

Courses are payable by cash, cheque, or major credit card. All certifications are subject to applicable taxes...

Certification courses are payable in full or by instalments. There are never any fees or interest charges when you make your payments on time each month.

You may always arrange a customized payment plan to cover the cost of your course. There will be no additional fees or interest charges as long as you make your payments on time.

NLP Practitioner Certification

\$1750

Discounted rate for seniors, post-secondary students & couples (per person)

\$1250

Support after graduation

- We hold events several times a month. As a practitioner, attend all #freeNLP events, all practitioner certification courses, and all practitioner events so you can develop your skills without any further charges.
- Enjoy discounts on special courses or coaching with Linda Ferguson.
- Repeat certification training to develop deeper and more flexible skills (no extra fees).
- Connect with people from different fields who are curious about how to make change happen. Develop a resource network that will support your most innovative thinking and your commitment to developing better habits